

CLUBHOUSE HELPFUL TIPS

Getting A Following

- o Speak in other rooms
- o Invite your “influential” friends and get the “nominated by” badge
- o Host your podcast interviews on Clubhouse
- o Have a never-ending room
- o Be super creative and make your own rules
- o Ask larger Clubhousers to start a room together or to do an interview
- o Promote books
- o Pay an influencer to start a room together with you
- o Make sure you have multiple “giveaways”
- o Get your followers to sign up for your mailing list
- o Record your own audio (or video) so you can re-use the content
- o Register your firstname.club domain

Clubhouse can be addictive

Time Suck

- o Turn off your notifications
- o Buy a Clubhouse phone to protect your soul
- o Provide a place to chat outside of Clubhouse
- o Just because you have free time doesn't mean you have to be on Clubhouse all the time
- o Don't forget your business
- o Don't forget your family
- o Don't forget your friends
- o Relax and enjoy it!



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Starting Rooms

- o Make sure your audio quality is good
- o Make a list of topics that you could talk about anytime
- o When you start a room, add a topic to make it stand out
- o Get involved. Go into rooms early and raise your hand
- o Create an inviting headline for your (planned) room
- o Start your first room and start learning
- o Put the flag of your country/ language in the headline
- o Make sure you have a 2nd or 3rd moderator
- o Get the phone numbers of your moderators to communicate
- o If you have a scheduled room, open it a few minutes early and invite people
- o Ping (invite) other people to the room
- o Promote your room through Instagram stories
- o Promote your event on other platforms
- o Ask your listeners to follow you
- o Keep it short, don't be long-winded
- o Reset the room every 10-15 minutes
- o Ask your audience to ping other people into the room
- o Keep the stage "clean" and muted
- o State the names of the people in the audience
- o Invite the Clubhouse "newbies" to speak



CLUBHOUSE HELPFUL TIPS



Starters

- o Reserve your name on Clubhouse
- o Use your full name in your profile
- o Use a clear, zoomed-in profile picture
- o Adjust the border of your picture to stand out
- o Create a good bio
- o Use emojis as bullet points in your bio
- o Link your Instagram profile in your Bio
- o Link your Twitter Profile in your Bio
- o Mention multiple Call to Actions in your bio
- o Place your phone number in your bio and encourage people to send you a message
- o SEO your bio so people can find you when they search for relevant terms

Getting Involved

- o Follow the right people so that the most relevant rooms appear in your feed
- o Start in smaller rooms to practice
- o Participate in smaller rooms and get “on stage”
- o Ask a question
- o Raise your hand, speak your mind and gain a bigger following
- o Mute yourself when you are invited to come
- o Say your name when you speak so people can find and follow you
- o Be relaxed when you start speaking
- o Keep it short when you are invited to speak
- o Don't interrupt (too much) when you're on stage
- o Turn on notifications from people you know personally
- o Be aware that people can see which room you enter
- o Do not be disappointed, it takes a little work but it's worth it